

# Analyzing the frequently viewed videos from a YouTube log dataset using Apache Hive

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## ABSTRACT

Opinion mining, which extracts meaningful opinion information from large amounts of social multimedia data, has recently arisen as a research area. In particular, opinion mining has been used to understand the true meaning and intent of social networking site users. It requires efficient techniques to collect a large amount of social multimedia data and extract meaningful information from them. Therefore, in this paper, we propose a method to extract sentiment information from various types of unstructured social media text data from social networks by using a parallel Hadoop Distributed File System (HDFS) to save social multimedia data and using MapReduce functions for sentiment analysis. The proposed method has stably performed data gathering and data loading and maintained stable load balancing of memory and CPU resources during data processing by the HDFS system. The proposed MapReduce functions have effectively performed sentiment analysis in the experiments. Finally, the sentiment analysis results of the proposed system are very close to those of manual processes.

## 1. INTRODUCTION

In this we will be discussing the concept of analysing YouTube videos using Map Reduce and Hive, also how hive can be used in place of Map reduce. At times, there are situations where you have to manipulate your java coding which can make the program more complex. So, in such situations we can use Map Reduce. In this paper, we are going to analyse a YouTube log data set and obtain the list of top 10 videos based upon the rating. Big data has lately gained more popularity and there's still much more to discover in it. In Relational Database System in order to extract large amount of data it takes large amount of time and complexity arises that's why we use Map reduce and hive. In our project first we will convert java code and Hadoop library files into a .jar file. Then the given YouTube log data set will be exported to HDFS. There after executing the query the output will be stored in HDFS. The output contains n number of video names along with the average of their rating. Now we start hive to obtain a list of top 10 videos.

## 2. EXISTING SYSTEM

In the existing technology, we used traditional

enterprise systems to analyze, store and transport the data. In Relational Database System in order to extract large amount of data it takes large amount of time and complexity arises. In the existing technology, we used traditional enterprise systems to analyze, store and transport the data. These databases usually have a centralized server to store and process data. Moreover, centralized system creates too much of a bottleneck (i.e. a bottleneck is one process in a chain of processes, such that its limited capacity reduces the capacity of the whole chain) while processing multiple files simultaneously. Google solved this issue by introducing an algorithm called MapReduce. MapReduce divides a task into small parts and assigns them to a cluster of computers. Later, the results are collected at one place and integrated to form the final result dataset.

#### **DISADVANTAGES:**

- Complexity is high
- Runtime for query processing is high

### **3. PROPOSED SYSTEM**

#### **MAP REDUCE**

MapReduce is a programming model and software framework for distributed processing originally developed by google in 2004 proposed to facilitate and reduce the processing of vast amounts of data on enormous clusters of commodity hardware in a reliable, fault-tolerant manner. The job of MapReduce is to split the input data set into separate blocks which are taken care by map

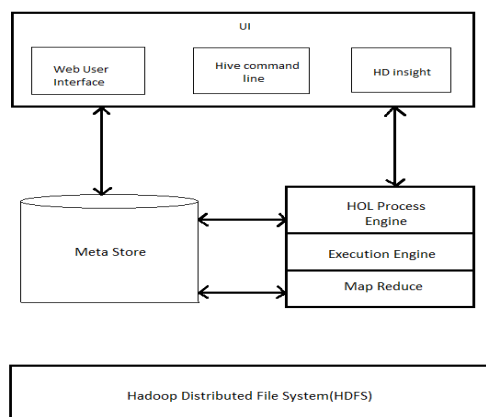
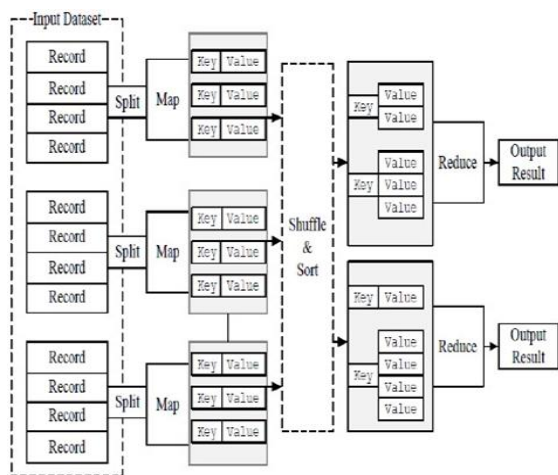
tasks in a parallel way. The framework sorts the outputs of maps, which acts as input to the reduce tasks. Typically, both the input and output of the job are stored in a file-system. The framework has certain characteristics like scheduling tasks, monitoring them and re-executes the failed tasks.

The MapReduce acts as a master slave architecture same as in HDFS. There are two types of nodes in MapReduce, they are Task-tracker and Job-tracker. Task-tracker acts as master node and Job-tracker as slave. The task-tracker splits the whole program into number of individual program and assign it to the workers. The worker compute each program individually and transfers the results back to task-tracker, Job-tracker runs with name node, receives the users job, decides on how many tasks will run (number of mappers) and decides on where to run each mapper by considering its location. Whereas Master pings workers periodically to detect failures.

The MapReduce algorithm consists of two important tasks, namely Map and Reduce.

- The Map task takes a set of data and converts it into another set of data, where individual elements are broken down into tuples (key-value pairs).
- The reduce task is to take output from the map as an input and combines those data tuples (key-value pair) into a smaller set of tuples.

The reduce task is always performed after the map job



### HIVE

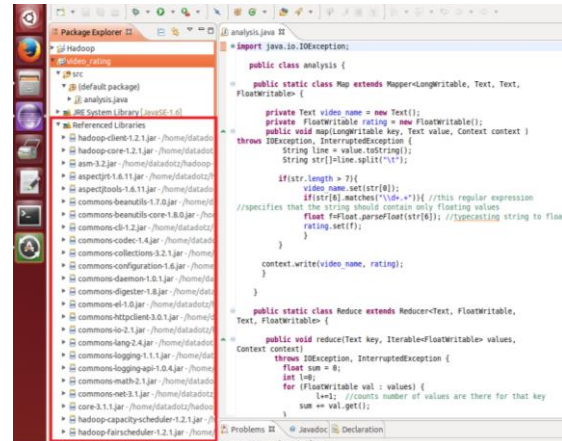
Hive is an abstraction of MapReduce. It uses its own query language HQL (Hive Query Language), it is similar to SQL. Hive can be used instead of MapReduce. MapReduce uses java coding which can be sometimes complicated and confusing so instead of writing those n lines of java code we can write single line query using hive. Generally, in hive it stores metadata in an embedded apache then it is stored in database, and also some other client/server databases such as MySQL can also use TEXTFILE, SEQUENCEFILE, ORC and RCFILE are the four file formats sustained by hive. Hive is mainly designed of traditional data warehousing tasks not for online transaction processing. Hive is designed for Online Analytical Processing (OLAP). In hive schema is stored in a database and data is processed in HDFS. HQL is provided by SQL type language for querying, and also familiar, fast, scalable, and extensible.

This component diagram contains different units. The following table describes each unit:

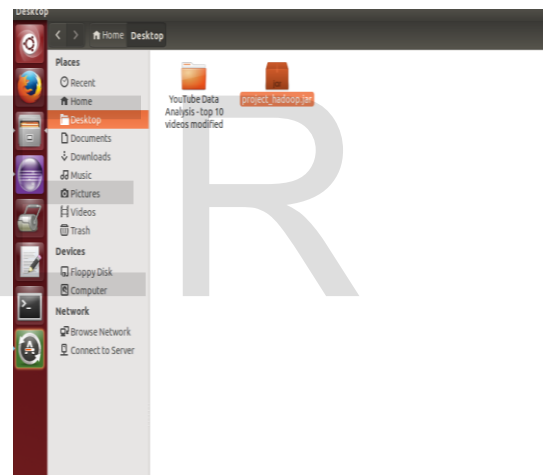
Unit Name	Operation
User Interface	The interaction between user and HDFS can be created by using data warehouse infrastructure software known as hive. Hive Web UI, Hive command line, and Hive HD Insight are the user interfaces supported by hive.
Meta Store	Metadata or schema of tables, databases, columns in a table, their data types, and HDFS mapping are stored in the database servers respectively which are choose by hive.
HiveQL Process Engine	HQL and SQL are similar for querying on schema info on the Megastore. It can be replaced traditionally for MapReduce program. In place of using MapReduce program java, we can

	use a query for MapReduce job and process it
Execution Engine	Hive Execution Engine is the conjunction part of HQL process Engine and MapReduce. The result generated by Execution engine by processing the query and query is similar to MapReduce.
HDFS or HBASE	For storing data into file system, HBASE or Hadoop distributed file system are the techniques used.

### Add Hadoop Library files



### Converting java code and Hadoop library files into a jar file



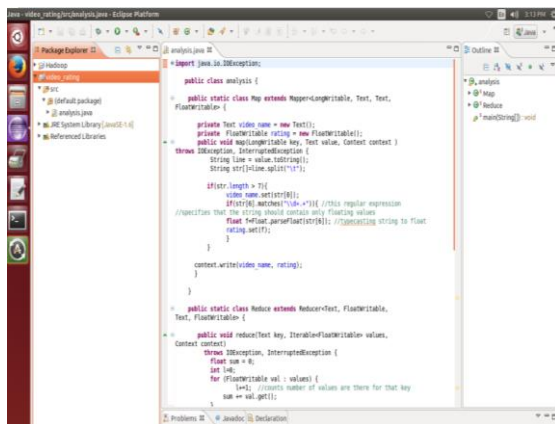
## 4. RESULTS AND ANALYSIS

### RESULTS

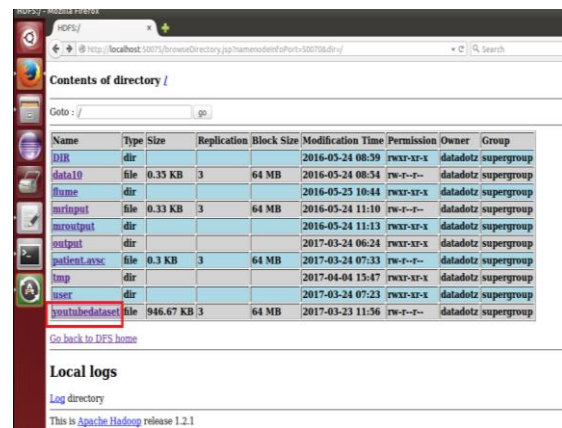
All Hadoop sub-projects such as Map Reduce Hive, Pig, and HBase support Linux operating system. Therefore, you need to install any Linux flavored OS.

### SNAPSHOTS

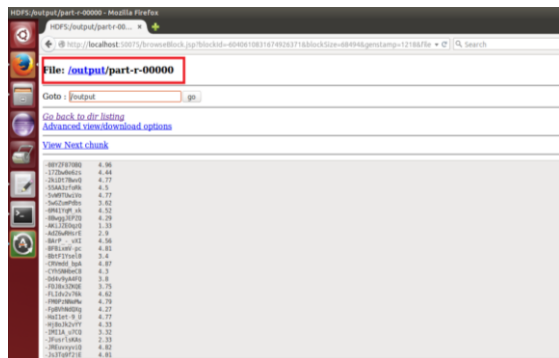
#### Creating a java project



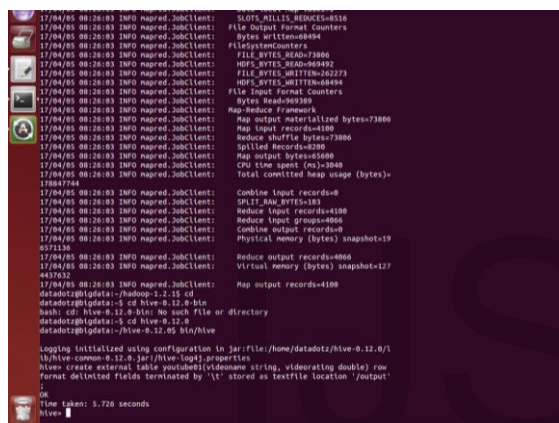
#### Moving Dataset to HDFS



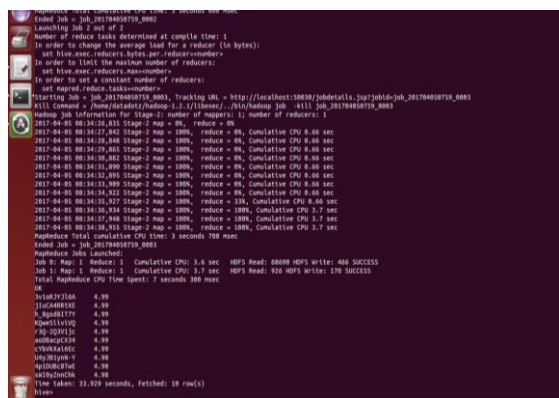
### Executing the command



### Creating table in Hive



### Obtaining list of top 10 videos



### ANALYSIS

So finally after execution of code, we get a list of top 10 frequently viewed videos.

VIDEO NAME	RATING
3v1ORJYJL6A	4.99
j1uCA4RRtXE	4.99
h_8gsd8IT7Y	4.99
KQweSiiivVQ	4.99
r3Q-2Q3Vijc	4.99
aoDBacpCX34	4.99
cybvkXai6EC	4.99
u4yJB1ynN-Y	4.99
4p1DUBc8Twe	4.99
SWI0yZnnchk	4.99

### 5. FUTURE ENHANCEMENT

Java coding is not an easy task. In some cases for modifying the code for further execution either using java code it is an easy way to choose hive or pig, with this we give a single line query to get result. For instance, 50 lines of java code can be written in 4-5 lines by hive. Using hive time and complexity is reduced. Major disadvantage of MapReduce is high latency with that it is unusable for real time applications. There can be complications to implement everything as MapReduce program. MR is not suitable for a large number of short on-line transactions, when we have OLTP needs. Implementation of interactive jobs and modals is impossible because MapReduce is only suitable for the batch processing jobs. Due to more space consumption for each job, the implementation of the MapReduce jobs becomes expensive. The MapReduce do not support the interaction between the intermediate processes, that means the job is isolated.

## 6. CONCLUSION

Big Data even though being in early stages, it has got a huge effect on the technological companies and the way the companies do the business. A new category of data storage and analysis systems with different architectures may be required for the exploitation as suggested by the datasets. In Big Data community Hadoop-MapReduce programming paradigm have a substantial base due to the presence of cost-effectiveness on commodity Linux clusters. The involvement of many data analysis algorithms made the map reduce method effective and ease of use in parallelization. HDFS, the Distributed File System which is designed to hold huge amount of data and provide high-throughput to access to this information. Hadoop with HDFS provides a very good way of handling faults tolerance, despite of cons of failure and breakdown of name node.

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